

Why is child ID and child safety so important?

The FBI receives over 2000 missing children reports every day. A child in the United States becomes missing every 40 seconds. Statistics from the US Justice Department and the World Almanac puts the chance of any child becoming missing at 1 in 42.

Statistics on missing children:

800,000 children are reported missing each year. It has been estimated that approximately 1.3 million children go missing each year, but the primary caretakers do not report 500,000 of the episodes (National Incidence Studies of Missing, Abducted, and Runaway Children: U.S. Department of Justice,



SAFE RETURNS®
Safety & Medical Alert Cards
Helping To Keep Your Loved Ones Safe

SDI
COMPANY
Security Direct Identification
820 PARK ROW SUITE 440 | SALINAS, CA. 93901
(831) 422-SAFE (7233)
For All Your Identification Requirements!
www.SDIco.org

**Live-Scan
FINGERPRINTING**

A large, detailed black and white fingerprint graphic is positioned to the right of the SDI Company text.

SAFE RETURNS®
Safety & Medical Ids



422-SAFE

Helping To Keep Your Loved Ones Safe



Helping To Keep Your Loved Ones Safe...

PACKAGES...

Each of us who has children knows what it's like to lose track of a child, even for a minute."

Laura Bush, First Lady

"KID KARD" Parent Contact Card

All parents have had the heart-wrenching experience of having a small child wander away from them in a shopping mall or other crowded location. Usually the upset child will soon be discovered by an adult. Unfortunately, finding a lost child doesn't necessary lead to an immediate reuniting with the frantic parent. Most young children can't tell the assisting adult their complete name, let alone their parent's address or other contact information. That's where "KID KARD" comes into play.

Our "KID KARD" attaches securely to your child's clothing. Mom or Dad simply takes the "KID KARD" ID out of their purse or wallet and attaches it to their son or daughter's clothing before entering the mall or other destination. Now if the child becomes separated from the parent, they are wearing a highly visible ID card that has a picture of the child with Mom and Dad's cell phone numbers and other contact information. A happy return is almost guaranteed—and many are reported to us on a regular basis.

Remember there is no substitute. For your attention and supervision. Being available and taking the time to really know and listen to your children helps build feelings of safety and security that will last a life time.

Child Safety ID Cards



While the "KID KARD" ID provides the powerful first line of response in getting your children back safely, the Full Child Safety ID card helps complete the circle.

Law enforcement officials urge parents everywhere to keep an annually updated picture, pertinent information & all 10 fingerprints available in the first 20 minutes after the child or loved one is reported missing. Having these items quickly at hand helps complete the Amber Alert System and can play a critical role in a quick and safe recovery of your loved ones.



Current child identification is also a must when traveling by airplane, across borders and overseas.

SAFE RETURNS Identifications and Safety Packages are not only for *children*, but for any

loved one, including the disabled, the elderly, and even pets.

You never know when you will need this

PARENTS....

WHAT WOULD YOU DO IF YOUR LOVED ONE BECAME MISSING?
DO YOU HAVE THE CORRECT INFORMATION TO HELP POLICE FIND YOUR CHILD WITH YOU?

IN JUST 3 MINUTES, YOU WILL RECEIVE A SAFETY ID CARD WITH FINGERPRINT AND ALL THE VITAL INFORMATION NEEDED TO ACTIVATE THE AMBER ALERT SYSTEM...

Complete Protection Kit (Includes two Full Child ID cards, two "KID KARD" Parent Contact ID cards, one ten-digit fingerprint card, resource and safety tip information)

Three Card Package (Includes two Full Child ID cards & 1 "KID KARD" Parent Contact ID cards)

Two Card Package (Includes either two Full ID Cards or 2 "KID KARD" Parent Contact ID cards)

Full Color Photo ID Card With Fingerprint

"KID KARD ID" Parent Contact Card

Safe Returns Child Safety Software

Parent Resources & Safety Tips

On Site Processing With Pictures

Lanyards & Wrist Bands

MEDICAL ALERT CARDS

ALSO OFFERING IDENTIFICATIONS FOR ADULTS, THE DISABLED AND YOUR FAMILY PET.

INQUIRE ABOUT OTHER UNIQUE ID CARDS
DESIGNS WE CAN PROVIDE YOU

Inquire About Our Child Safety Events And Discover How Your Company Would Benefit By Becoming Not Just A Sponsor But A Child Safety Advocate. Allow The Community In Which You Do Business In To See How Much Your Company Cares About Their Loved Ones Safety...